IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERFORMANCE PRICING, INC.,

Plaintiff,

v.

GOOGLE INC., AOL LLC, MICROSOFT CORPORATION, YAHOO! INC., IAC SEARCH & MEDIA, INC., and A9.COM, INC.,

Defendants.

Case No. 2:07-CV-432 (LED)

JURY TRIAL DEMANDED

JOINT NOTICE REGARDING A PROPOSED TECHNICAL ADVISOR

Plaintiff Performance Pricing, Inc. and Defendants Google Inc., AOL LLC, Microsoft Corporation, and Yahoo! Inc. respectfully file this Joint Notice Regarding a Proposed Technical Advisor pursuant to the Docket Control Order and the Court's March 3, 2009 Order extending the deadline.

The parties hereby notify the Court that, after meeting and conferring, they agree that a technical advisor is not necessary for this case. If the Court is inclined to appoint a technical advisor, however, the parties agree to confer further to propose one or more alternatives for the Court's consideration.

Dated: March 13, 2009 Respectfully submitted,

/s/ Michael A. Jacobs, with permission

by Michael E. Jones

Michael A. Jacobs (mjacobs@mofo.com)

Lead Attorney

Rachel Krevans (rkrevans@mofo.com)

Richard S.J. Hung (rhung@mofo.com)

MORRISON & FOERSTER LLP

425 Market Street

San Francisco, California 94105

Tel: (415) 268-7000 Fax: (415) 268-7522

Michael E. Jones (mikejones@potterminton.com)

State Bar No. 10929400

John F. Bufe (johnbufe@potterminton.com)

State Bar No. 03316930

Potter Minton, A Professional Corporation

110 North College, Suite 500

Tyler, Texas 75702

Telephone: (903) 597-8311 Facsimile: (903) 593-0846

Attorneys for Defendant/Counterclaimant

Yahoo! Inc.

/s/ David J. Beck
(with permission by Michael E. Jones)
David J. Beck
Texas Bar No. 00000070
dbeck@brsfirm.com
Michael E. Richardson
State Bar No. 24002838
mrichardson@brsfirm.com
Beck, Redden & Secrest, L.L.P.
One Houston Center
122I McKinney St., Suite 4500
Houston, TX. 77010
(713) 951-3700
(713) 951-3720 (Fax)

Charles K. Verhoeven charlesverhoeven@quinnemanuel.com David A. Perlson davidperlson@quinnemanuel.com Antonio R. Sistos antoniosistos@quinnemanuel.com Emily C. O'Brien emilyobrien@quinnemanuel.com Katherine H. Bennett katherinebennett@quinnemanuel.com QUINN EMANUEL URQUHART OLIVER & HEDGES, LLP 50 California Street, 22nd Floor San Francisco, CA 94111 Telephone: 415.875.6600 Facsimile:415.875.6700

Attorneys for Defendant GOOGLE, INC. and AOL, LLC

/s/ Eric H. Findlay
(with permission by Michael E. Jones)
Eric H. Findlay
Efindlay@findlaycraft.com
FINDLAY CRAFT
6760 Old Jacksonville
Suite 101
Tyler, TX 75703
Tel: 903-534-1100

Fax: 903-534-1137

Richard A. Cederoth SIDLEY AUSTIN LLP One South Dearborn Street Chicago, IL 60603 Telephone: 312-853-7000

Facsimile: 312-853-7036

Attorneys for Defendant MICROSOFT CORPORATION

/s/ Christin Cho
(with permission by Michael E. Jones)
Christin Cho
christin@dovellaw.com
Gregory S. Dovel
greg@dovellaw.com
Sean Luner
sean@dovellaw.com
DOVEL & LUNER, LLP
201 Santa Monica Blvd., Suite 600
Santa Monica, CA 90401
Telephone: 310-656-7066
Facsimile: 310-657-7069

Calvin Capshaw
ccapshaw@capshawlaw.com
Elizabeth DeRieux
ederieux@capshawlaw.com
N. Claire Abernathy
cabernathy@capshawlaw.com
CAPSHAW DERIEUX, LLP
1127 Judson Road, Suite 220
Longview, TX 75601
Telephone: 903-236-9800
Facsimile: 903-236-8787

Robert Parker rmparker@pbatyler.com Christopher Bunt rcbunt@pbatyler.com Charles Ainsworth charley@pbatyler.com PARKER, BUNT & AINSWORTH PC 100 East Ferguson, Ste. 1114 Tyler, TX 75702 Telephone: 903-531-3535 Facsimile: 903-533-9687

Attorneys for Plaintiff
PERFORMANCE PRICING, INC.

7

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have
consented to electronic service are being served with a copy of this document via the Court's
CM/ECF system per Local Rule CV-5(a)(3) on March 13, 2009. Any other counsel of record
will be served by First Class U.S. mail on this same date.

/s/ Michael E. Jones	
----------------------	--